

## PEAK SEASON EXPANSION POTENTIAL ADDITIONAL REVENUE

Category	2010			2011			Ave	Cost Per	Additional Revenue
	May	Sept	Total	May	Sept	Total			
Adult/Bike	103	91	194	103	108	211	203	\$ 1.00	\$ 202.50
Adult Passenger	1899	1801	3700	1899	1863	3762	3731	\$ 1.00	\$ 3,731.00
Car & Driver	1920	1808	3728	1920	1745	3665	3697	\$ 2.00	\$ 7,393.00
Motorcycle	38	45	83	38	56	94	89	\$ 2.00	\$ 177.00
S/D Car & Driver	409	350	759	409	383	792	776	\$ 2.00	\$ 1,551.00
S/D/Y Passenger	861	769	1630	861	798	1659	1645	\$ 0.50	\$ 822.25
S/D Motorcycle	5	0	5	5	8	13	9	\$ 2.00	\$ 18.00
S/D/Y Bike	15	25	40	15	20	35	38	\$ 0.50	\$ 18.75
Trucks <25	155	222	377	155	194	349	363	\$ 3.00	\$ 1,089.00
Trucks <30	60	203	263	60	64	124	194	\$ 4.00	\$ 774.00
Trucks <35	25	70	95	25	47	72	84	\$ 5.00	\$ 417.50
Trucks <40	36	50	86	36	37	73	80	\$ 7.00	\$ 556.50
Trucks <45	10	19	29	10	14	24	27	\$ 9.00	\$ 238.50
Trucks <50	4	3	7	4	5	9	8	\$ 11.00	\$ 88.00
Trucks <55	2	3	5	2	0	2	4	\$ 13.00	\$ 45.50
Trucks <60	1	5	6	1	60	61	34	\$ 15.00	\$ 502.50
Trucks <65	1	29	30	1	3	4	17	\$ 18.00	\$ 306.00
<b>Total</b>	<b>5,544</b>	<b>5,493</b>	<b>11,037</b>	<b>5,544</b>	<b>5,405</b>	<b>10,949</b>	<b>10,993</b>		<b>\$ 17,931.00</b>