



**POPULATION
HEALTH TRUST**
ADVISORY COMMITTEE

Board of Health
Lisa Janicki, Chair
Ron Wesen, Commissioner
Kenneth Dahlstedt, Commissioner

PHT Steering Committee Meeting

Monday October 24, 2016 from 12:00pm-1:00pm

Skagit County Commissioner's Building, Copper Room

Members: Debra Lancaster, Kevin Murphy, Kari Ranten, Liz McNett Crowl, Carol Hawk, Bill Henkel, Connie Davis, Jennifer Johnson (conference call), David Jefferson & Kristen Ekstran

Absent:

Time	Item	Owner
------	------	-------

- **Welcome, approve previous notes, review today's agenda**

- **Announcement/Reminder**-Term renewals

February 2017 will mark the expiration of multiple members' terms on the PHT Board. David will send out an email notifying these members and see who would like to rollover their membership or concede their place on the board. We will activate the Nomination Committee if we need to fill seats.

- **Review the proposed PHT Membership Meeting agenda**

During the November 3rd meeting the OWLT group will be do a presentation about the opioid priorities and the process used to get there. *How does that sound and what are you hopes about this presentation?*

- Interested to hear how the process has been, and as a Trust member, how we can apply the processes to future indicator workgroups
- Suggestion that we add the opioid work into the RWJ Framework to show how this process works for the PHT advocacy at the macro level.
- Good timing with the State and Federal support of this issue, potential grant funding will be an option
- Eventually, it would be good to get the Opioid information on the Data Dashboard that links to our community priorities and the work that is happening with each indicator.

David shared the 3 Priority areas from the Opioid Workgroup: Prevent Opioid Use & Misuse, Treat Opioid Dependence, and Prevent Opioid Overdoses. David shared opioid data indicators was an area the group wasn't able to address due to the minimal amount of information. This item is still pending and can be picked up by the continuing Opioid Steering Group.

- Connie shared that she has requested preliminary data from the Skagit Valley Hospital departments that are treating patients with substance use and abuse issues, i.e. ED, Birthing Center, etc.
- David shared that he has contacted Sheriff Will Reichardt to learn more about their drug take-back program through the SC Sheriff's Office and all other Law Enforcement offices in Skagit County.
- David will contact the Tribes for any data they may have.

- **Facilitated Focus Groups by Kristen Ekstran**

Focus Groups are planned for November 1 for Consumers and November 3 for Families. Each group will be around 8-10 attendees. The Families group may be larger due to the desire to be involved in this area and due to a recent overdose death in this community. A youth Focus group hasn't been decided, but some youth will be in attendance with the Families.

- **Communications**

Bronlea Mishler, Skagit County Communications, will be facilitating a short training at the November 3rd PHT meeting on how to communicate the work and importance of PHT to the community. The Steering Committee would also like to see discussion about the Trust's communication needs and what support is available. David shared that we have purchased Prezi, a presentation software that will aid in the marketing of PHT.

Suggestions made by the group were:

- Creating a You Tube video on the "Elevator Speech" that is created for PHT
- Working one-on-one in the meeting to make sure the communication flows
- Making sure the "Why" and our Community is the center of the speech

- **Potential model for future engagement and action**

David shared with the group a project that King County is currently working on, the Best Start for Kids Initiative. This initiative's purpose is to improve the health and well-being of King County residents by investing in prevention and early intervention for children, youth, and families. King County voters passed the six-year levy on November 3, 2015.

David offered this example for the purpose of starting a conversation of supporting a some type of funding mechanism similar to this. Comments were as follows:

- Really like the idea, but there seems to be other resources for this. How much time would be focused on this, while our Indicator work is being finished?
- As we work through the Indicators, we can see what area the community has the biggest interest in, but it will only work if people see it as a need and they'll want to fund it.
- The foundation of moving toward that is finishing our current work
- Like to see us mobilize the next Indicator workgroup

- Concurrently need to be looking to where your funding can be, looking at your population dynamic and understand it before proceeding

David shared that part of our homework is to continue monitoring other good efforts like ours and learning how others are procuring resources. Finishing our planning work is a very important but this is at least a year away and can we simultaneously looking ahead for resources? David will add this item to the Fiscal Committee agenda and they can bring information to the Steering Committee.

David will be working on contacting the PHT Membership on what indicator to begin working on next.

- **Future PHT Membership meetings-Holidays**

David proposed taking the PHT Membership meeting off in either December or January, and asked for input from the group. The group thought that a break is unnecessary. The Membership will meet according to the regular meeting schedule during the holiday season.

- December 1
- January 5

The suggestion was made to shorten the regular PHT Membership meetings for the 2017 year, the group agrees.

- **Next Steps**

- PHT Membership meeting scheduled for Thursday November 3rd, 2016 from 8:30am-12:00pm, located at Skagit EMS
- Data Dashboard Launch scheduled for Wednesday November 9th, 2016 form 4:00pm-5:30pm, located at McIntyre Hall
- Steering Committee scheduled for Monday November 28th, 2016 from 12:00pm-1:30pm located at Skagit County Commissioner's Building, Copper Room