



**POPULATION  
HEALTH TRUST**  
ADVISORY COMMITTEE

**Board of Health**  
Kenneth Dahlstedt, Chair  
Lisa Janicki, Commissioner  
Ron Wesen Commissioner

---

---

**PHT Steering Committee Meeting**

---

---

**Monday October 8<sup>th</sup>, 2018 - 12:00pm-1:30pm**

**Skagit County Commissioner's Building, Copper Room**

**Members:** Carol Hawk, Liz McNett Crowl, Kevin Murphy, Bill Henkel, Kristen Ekstran, Jennifer Johnson, Mary McGoffin & David Jefferson

**Regrets:** Debra Lancaster, Connie Davis

---

---

**Agenda**

- **Welcome and approve notes from the September meeting**  
The group unanimously approved the previous meeting minutes
- **Steering Committee member composition**  
After discussion about the need for medical provider representation on Steering Committee, the group decided to extend an offer to Chris Johnston and Sonia Garza if Connie is unavailable. David is continuing to reach out to SRH regarding Dr. Davis' participation.
- **Budget Update**  
David presented this high level draft budget to set the groundwork for a discussion about housing advocacy and a potential housing video. In light of the fact that the draft budget exceeds the 2019 pledges, the committee questioned how much was still available from 2018 and whether those funds would roll-over to 2019. Public Health will come back to Steering with a deeper look at the 2018 expenditures and roll-over.
- **Housing Follow-up**  
Discussion around the video first centered around the budget review and do we have enough funds to proceed. There was concern expressed about needing to choose between equity work or the Housing video. The Committee, however, expressed the desire to complete the work we have started on housing. The plan is

only the first step and we know we need to message the connection between housing and health.

- Jennifer indicated that Public Health could ensure that the costs would be covered regardless of the status of the PHT budget.
  - The committee voted to move forward with video planning and production.
  - Bill and Mary offered to help with the project. Bill suggested that PHT prepare a toolkit (presentation, press release, social media campaign, etc.) to help members utilize the film with the community.
- Inviting Cities (and County?) to present to PHT?
    - Topic presented but tabled for future discussion. The group will focus on the video and community presentation of our work for now.
- **Medical providers interests/needs from Trust**  
Discussion tabled in interest of time.
  - **November retreat**  
The Committee suggested using the entire day for InsightVision and placing the introductory equity activity on the December meeting agenda.

Members discussed the transition to accountability that InsightVision requires and what it might take to begin thinking about collective impact in new ways, ie. incentivizing participation, funding opportunities, etc. There's a need to build excitement about this next phase and encourage members to talk about "why they want to take participation to the next level."

- **Communication options with Skagit Publishing**  
Kristen presented the options of utilizing Skagit Publishing to spread the word on the work of the Trust. She and David are going to meet with Heather Hernandez and Colette Weeks to discuss the best options for the Trust.