

# Population Health Trust Special Planning Meeting



**August 4th, 2016**

# Agenda

- Review where we started in 2015 and explore a few models that will move us forward
- Decide on a Trust Framework that will guide our work going forward
- What will be our Framework?
- Suggestions to increase Trust uptake and participation.
- What are our next steps?
- Create September Agenda
- What else?



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# Why Should We Do This Work?

- Affordable Care Act – Triple Aim
- Washington State Health Improvement Plan
- North Sound Accountable Communities of Health
- Better Position Skagit County to Lead Community Efforts



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Improving health in Mason County – one connection at a time.



# Rethink!

Community Health Improvement Plan | Whatcom County

our community  
our health

United Way of Lane County's  
**Community  
Indicators  
Report 2012**



## Kitsap Community Health Priorities (KCHP)

*A healthier Kitsap County through a shared vision and coordinated action on health priorities*

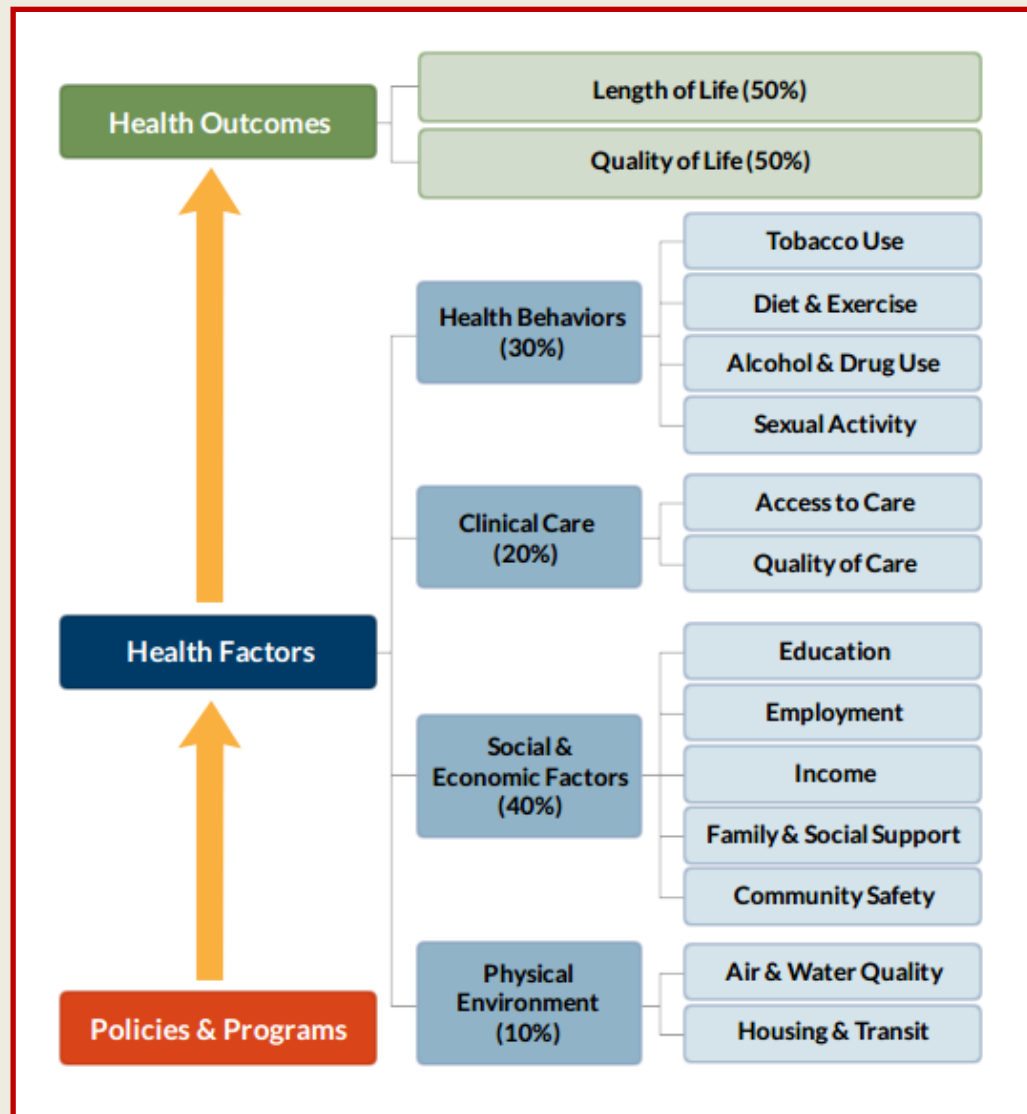


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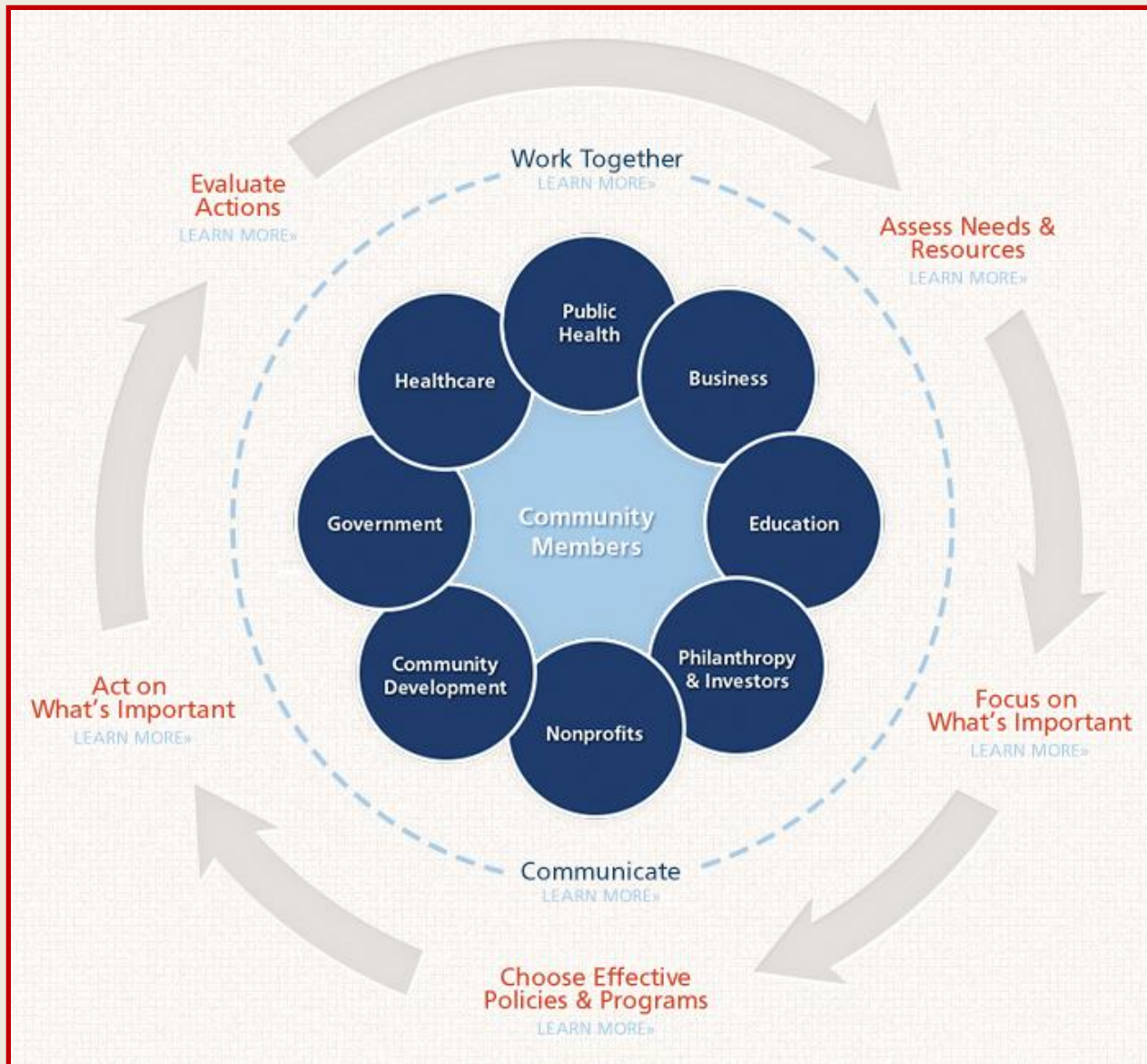
# Planning Models



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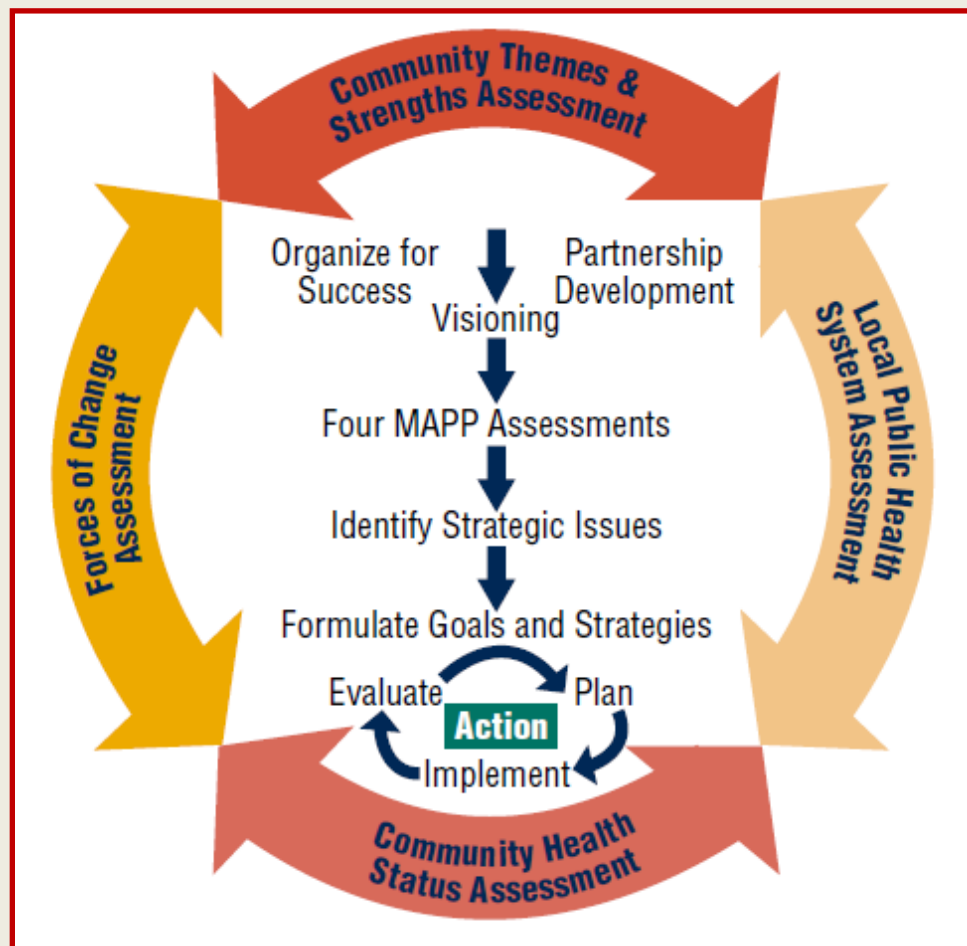
# Planning Models

**NACCHO**

National Association of County & City Health Officials



Mobilizing for Action through  
Planning and Partnerships (MAPP)



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## Assessment and Foundational Needs

- Inventory Resources (6)
- County SWOT Assessment (5)
- Metrics and Data (2)
- RWJ Integration (1)
- Role Clarification and Vision (2)

## Moving Toward Action

- Identifying Goals (6)
- Improve Practices (10)
- Strategies (2)

## Community Alignment and Engagement (3)

**Survey Results (n=11)**



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# Goals of the Population Health Trust

- Evaluate Skagit County Community Health and write an Improvement Plan
- Regularly report finding to the Board of Health
- Identify Action Items that will elevate the health of our neighbors and community members



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# Planning - 2015

Organize and Plan

Vision and Values

Assessment

Strategic Issues  
Identified

Goals



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# Action - 2016

Review Goals

Action Steps



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# Collective Impact

**Collective impact** is the commitment of important actors from different sectors to a common agenda to solve a specific social problem at scale

## Key Conditions:

Common Agenda

Shared Measurement

Mutually Reinforcing Activities

Continuous Communication

Backbone Support



The Practical Playbook National Meeting  
[@pracplaybook](#) | [#PPBMeeting](#)



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# Isolated vs. Collective Impact

## Isolated Impact

- Funders select **individual grantees** that offer the **most promising solutions**
- **Grantees work separately** and compete to produce the greatest independent impact
- **Evaluation** attempts to **isolate a particular grantee's impact**
- **Corporate and government sectors** are disconnected



## Collective Impact

- Social problems arise from the **interaction of many organizations** within a larger system
- **Organizations actively coordinate** their action and share lessons learned
- Progress depends on **working toward the same goal and measuring the same things**
- **Government and corporate sectors** are essential **partners**



The Practical Playbook National Meeting

@pracplaybook | #PPBMeeting



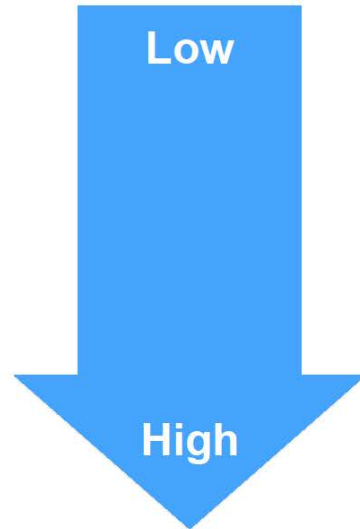
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# Types of Collaborations

Increasing  
Level of  
Formality



**Networks**  
**Coalitions**  
**Movements**  
**Strategic Alliances**  
**Strategic Co-Funding**  
**Public-Private Partnerships**  
**Collective Impact Initiatives**

Source: Grantmakers for Effective Organizations



The Practical Playbook **National Meeting**  
[@pracplaybook](#) | [#PPBMeeting](#)



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# Discussion

- What do you think of the traditional RWJ and NACCHO models for planning?
- Are we still aligned with Collective Impact?



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# Where are we now?

- Transitioning to Planning
- Started an Opioid Strategic Planning WG
- Other Strategic Priorities are pending
- Need to review and decide on a Framework



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***Promote Healthy  
Active Living  
(youth & adults)***

Lowering obesity  
Improving nutrition  
Increasing physical  
activity

***Enhance Child &  
Family Wellbeing***

Reducing suicide  
ideation  
Marijuana use  
Adverse Childhood  
Experiences (violence  
& abuse)

***Maternal & Child  
Health***

Prenatal care

***Reducing the  
Incidents of  
Opioid Use  
Disorders***

***Ensure Access to  
Essential Health  
Care***

Access to medical,  
dental, MH and SUD



***Promote Healthy  
Active Living  
(youth & adults)***

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***Ensure Access to  
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Medical, Dental, MH and  
SUD

***Reducing the  
Incidents of  
Opioid Use  
Disorders  
Planning  
Blue-Print***

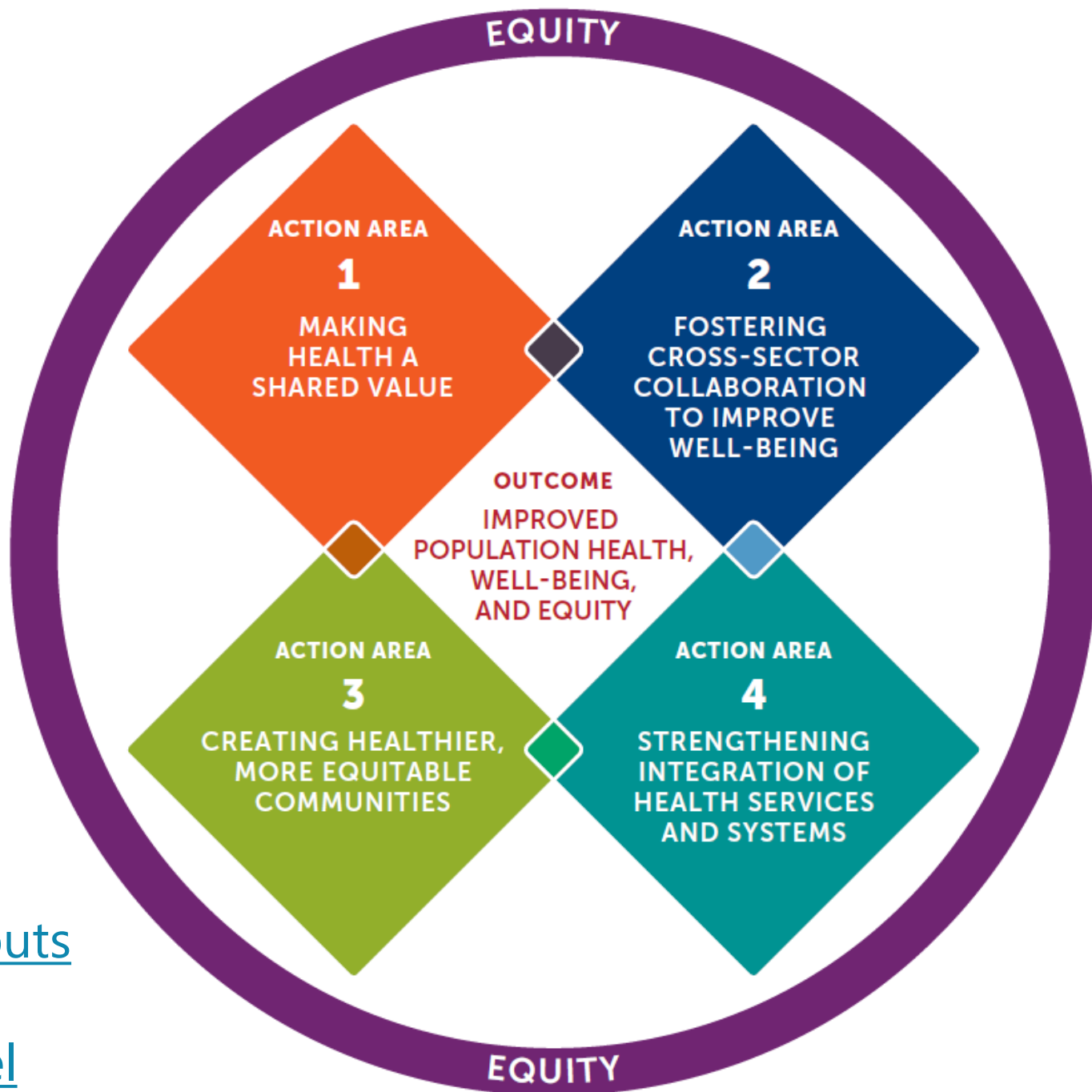
# Robert Wood Johnson

## Culture of Health Action Framework

### Measures to Mobilize a Culture of Health







Handouts  
&  
Excel



ACTION AREA



# MAKING HEALTH A SHARED VALUE

## DRIVERS

### MINDSET AND EXPECTATIONS

Value on health  
interdependence

Value on well-being

Public discussion on  
health promotion and  
well-being

### SENSE OF COMMUNITY

Sense of community

Social support

### CIVIC ENGAGEMENT

Voter participation

Volunteer engagement

ACTION AREA



# FOSTERING CROSS-SECTOR COLLABORATION TO IMPROVE WELL-BEING

## DRIVERS

### NUMBER AND QUALITY OF PARTNERSHIPS

Local health  
department collaboration

Opportunities to improve  
health for youth at schools

Business support  
for workplace health  
promotion and  
Culture of Health

### INVESTMENT IN CROSS-SECTOR COLLABORATION

U.S. corporate giving

Federal allocations for  
health investments  
related to nutrition and  
indoor and outdoor  
physical activity

### POLICIES THAT SUPPORT COLLABORATION

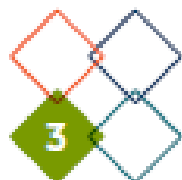
Community relations  
and policing

Youth exposure to advertising  
for healthy and unhealthy  
food and beverage products

Climate adaptation  
and mitigation

Health in all policies  
(support for working families)

ACTION AREA



# CREATING HEALTHIER, MORE EQUITABLE COMMUNITIES

## DRIVERS

**BUILT  
ENVIRONMENT/  
PHYSICAL  
CONDITIONS**

Housing affordability  
Access to healthy foods  
Youth safety

**SOCIAL AND  
ECONOMIC  
ENVIRONMENT**

Residential segregation  
Early childhood education  
Public libraries

**POLICY AND  
GOVERNANCE**

Complete Streets policies  
Air quality

ACTION AREA



# STRENGTHENING INTEGRATION OF HEALTH SERVICES AND SYSTEMS

## DRIVERS

### ACCESS

- Access to public health
- Access to stable health insurance
- Access to mental health services
- Routine dental care

### CONSUMER EXPERIENCE AND QUALITY

- Consumer experience
- Population covered by an Accountable Care Organization

### BALANCE AND INTEGRATION

- Electronic medical record linkages
- Hospital partnerships
- Practice laws for nurse practitioners
- Social spending relative to health expenditure



MAKING HEALTH A SHARED VALUE	FOSTERING CROSSSECTOR COLLABORATION TO IMPROVE WELLBEING	CREATING HEALTHIER, MORE EQUITABLE COMMUNITIES	STRENGTHENING INTEGRATION OF HEALTH SERVICES AND SYSTEMS
	2 Measures (7 Ind.)	2 Measures (10 Ind.)	2 Measures (3 Ind.)
Communication Opportunity (2)	2 Strategic Planning Opportunities 1 Communication 1 Policy Analysis	2 Strategic Planning Opportunities	1-2 Strategic Planning Opportunities
IMPROVED POPULATION HEALTH, WELL BEING AND EQUITY	ENHANCED INDIVIDUAL AND COMMUNITY WELLBEING		
	MANAGED CHRONIC DISEASE AND REDUCED TOXIC STRESS		
	REDUCED HEALTH CARE COSTS		

# Review alignment with our priorities and indicators

- Does the Framework provide clear guidance for our planning?
- Can you see how our work could sync with this model?
- What part of this this Framework seems most useful?
- Do you think the Trust will understand this model?
- 



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# Traditional Strategic Planning

- Multistep process
  - Form Workgroup
  - Map resources
  - Explore gaps and opportunities
  - Review best and evidenced practices
  - Identify goals, actions steps and outcomes
  - Map practices to goals and write plan
- Communicate widely every step of the way

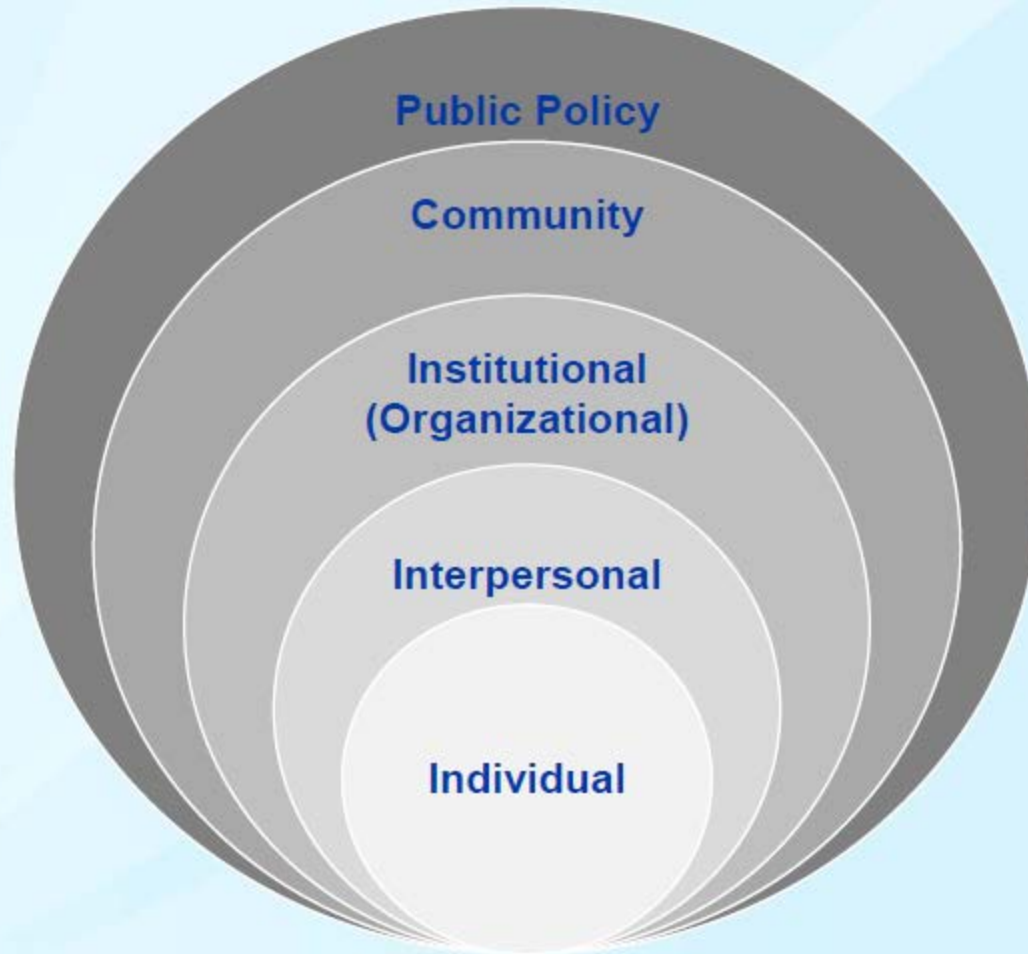


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# Socio-ecological Model



Adapted from: McLeroy KR, Bibeau D, Steckler A, Glanz K. An ecological perspective on health promotion programs. *Health Education Quarterly* 15:351–377, 1988.

# Using the Health Impact Pyramid



Source: Frieden, T. A Framework for Public Health Action: The Health Impact Pyramid. Am J Public Health. 2010; April; 100(4): 590–595.



- What will be our Framework?
- Suggestions to increase Trust uptake and participation
- What steps do we need to take?
- Create September Agenda



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**POPULATION  
HEALTH TRUST**



SKAGIT VALLEY  
**POPULATION**  
**HEALTH TRUST**



SKAGIT COUNTY  
**POPULATION  
HEALTH TRUST**



SKAGIT VALLEY  
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HEALTH TRUST**  
ADVISORY COMMITTEE

# Next Steps

- ?

## Next Trust Meeting

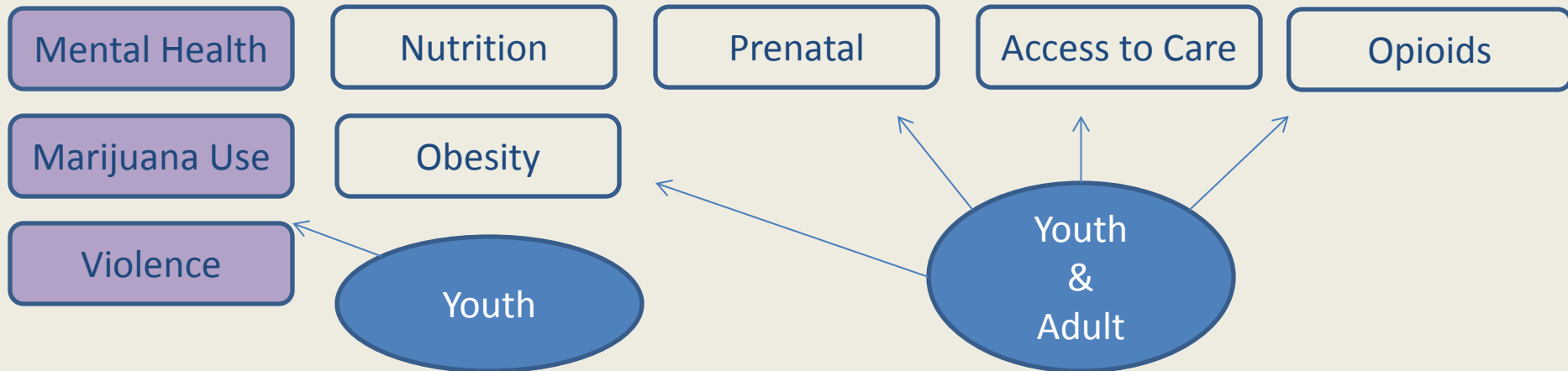
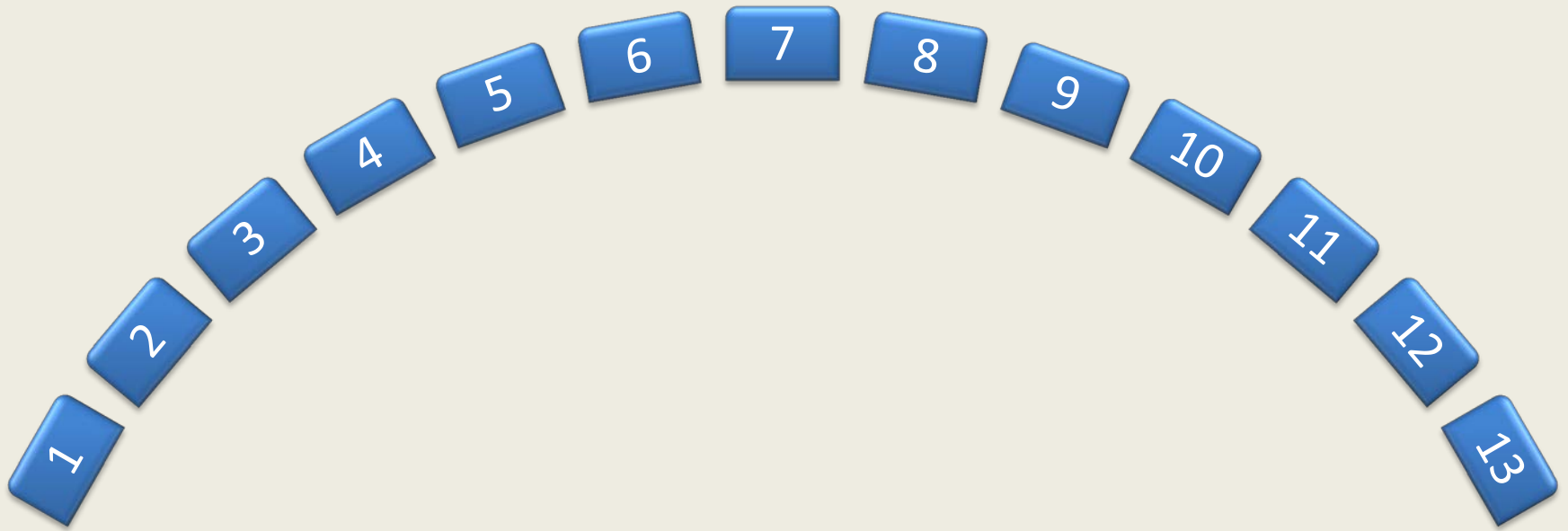
- EMS Building
- September 1<sup>st</sup>, 2016
- Time: 8:30 to 12:00



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- **Active and Healthy Living (youth and adults)**
  - Lowering obesity
  - Improving nutrition
  - Increasing physical activity
- **Youth Health and Wellness**
  - Reducing suicide ideation
  - Marijuana use
  - Adverse Childhood Experiences (violence & abuse)
- **Maternal and Child Health**
  - Prenatal care
- **Health Care Delivery**
  - Access to medical, dental, MH and SUD



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## 1. Active and healthy living

**HP2020: Promote health and reduce chronic disease risk through the consumption of healthful diets and achievement and maintenance of healthy body weights.**

**RWJ: 73 different policies and programs**

## 2. Youth growing up Marijuana free

**HP2020: Reduce substance abuse to protect the health, safety, and quality of life for all, especially children.**

**RWJ Programs and policies that reduce youth marijuana use, (2)**

## 3. Healthy minds & healthy thoughts (Reducing suicide ideation in youth)

**HP2020: Improve mental health through prevention and by ensuring access to appropriate, quality mental health services.**

**RWJ: Programs and policies that improve youth social and emotional health (Decrease suicide thoughts/depression, (5)**



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#### 4. Safe Youth Skagit

**HP2020: Reduce bullying among adolescents; Reduce physical fighting among adolescents; Reduce weapon carrying by adolescents on school property; and Reduce children's exposure to violence**

**RWJ: Programs and policies to reduce youth violence, bullying and being hurt on purpose by an adult, (12)**

#### 5. Stop the Opioid Epidemic in Skagit County

**RWJ: Programs and policies to reduce opioid use and increase the health of people affected, (3)**

**WA Interagency Opioid Working Plan**

#### 6. Strong Start for Mothers

**HP2020: Increase the proportion of pregnant women who receive early and adequate prenatal care (MICH-10.2)**

**RWJ: Programs and policies that can improve health, (20)**

#### 7. Health Care Delivery

**HP2020: Improve access to comprehensive, quality health care services**

**RWJ: Extensive programs and strategies**



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## Possibility C

Start Opioid Demo

Start First

Start Second

Start Third



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# Why Demo?

- Develop a planning method that works for the Trust
- Learn what it means to engage in shared goals and shared outcomes
- Practice collaborating on an issue
- Learn how we message to the public
- Explore and confirm Trust member roles
- Acquire planning skills and scale to other initiatives



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# Selecting Our Initiatives

- Do you want Big Initiative(s) with sub categories or you want Modest Initiative(s)?
- Do you agree we should Demo with Opioids?
- Do you like plan:
  - A - all at once
  - B - start with opioids and then start another
  - C - start opioids and another at same time

## Criteria:

- Provides an opportunity for the Trust to succeed
- Willingness of the “Body”
- Matches our capacity to carry forward



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