





"Always working to create a safer and healthier Skagit County"

# Skagit County Board of Health Population Health Trust

*Kenneth A. Dahlstedt, Chair*

*Lisa Janicki, Commissioner*

*Ron Wesen, Commissioner*

<p><i>group.</i> <u>David Jefferson</u> replied that the process started out really strong, but has slowed, likely due to the level of complexity and details. Overall the group is moving forward.</p> <ul style="list-style-type: none"> <li>Website Bios status report</li> </ul> <p>It was suggested and agreed that a deadline be set. The site is expected to go live in 7-10 days.</p>	<p>possible alternatives</p> <p>David will include a deadline with website bios requests.</p>
<p>5. Superintendent Meeting Update</p> <ul style="list-style-type: none"> <li><u>Jennifer Johnson</u> updated the group on what took place at the Superintendent meeting: David gave a ten minute presentation about the PHT and made a request for a representative of the Education Sector in grades K-12. They were curious about the advisory capacity of PHT and topics the Board of Health were interested in. <u>E</u>ducation data is very important and Trust members want to make sure the right elements are explored during our assessment process. Participation by the education sector could help inform this part.</li> <li>The Superintendents seemed positive about PHT. A response is still pending. A suggestion was made to contact Carl Bruner to see if he has suggestions or referral for the position. Maybe a retired Superintendent or Ms. Jen Anderson.</li> <li>Members agreed that they should talk with personal contacts to encourage participation from the educational sector.</li> <li><u>Jennifer Johnson</u> spoke to the Commissioners about the current PHT charter. The relationship between the PHT Committee and the Board of Health has not yet been determined. In the meantime, she will present them with reports and updates.</li> </ul>	<p>Pending: The Role between the PHT and the Skagit County Board of Health needs to be determined.</p> <p>Need to form a workgroup in collaboration with the BOH to spell out roles and responsibilities.</p>
<p>6. Budget</p> <p>A working copy of the proposed budget was given to the group and input was requested. Several line items we discussed in more detail:</p> <ul style="list-style-type: none"> <li>In addition to Public Service Announcements via radio, Channel 10 or channel 21 are potential advertising outlets.</li> <li>Incentivizing the survey with gift cards for completion and possibly providing an honorarium to volunteers to help collect responses was discussed.</li> <li><u>Carol Hawk</u> supported incentives. The Sedro Woolley School District advertised a \$5 gift card for the 1<sup>st</sup> 100 people to participate in a survey and 500 people took part.</li> <li>It was suggested the Business Sub Committee seek matching funds from local businesses for incentives.</li> </ul>	<p>David will provide two updated budgets for review at the next PHT meeting</p>



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<ul style="list-style-type: none"> <li>• Consider whether some organizations represented on the committee could contribute through earned advertising (advertising already paid for by the organization).</li> <li>• There was a suggestion to create two budgets; an internal budget with details and an external budget for explaining how funds will be used.</li> <li>• Concern was voiced about why we would be advertising if we're doing a convenience sample. There was follow-up conversation about how some advertising would help get the word out about this effort and possibly increase general public participation. Using different forms of advertising would help to provide community members with a web link to the survey.</li> </ul> <p>7. Survey Discussion</p> <ul style="list-style-type: none"> <li>• Nine people have volunteered to help review surveys from other Counties and come up with a product that fits Skagit County. The group will have their first meeting in the coming weeks.</li> <li>• It was suggested that we provide a short detailed explanation with the survey so people have a firm idea why this is being done :             <ol style="list-style-type: none"> <li>1. To learn more about people's attitudes, perceptions and beliefs about health</li> <li>2. To gather baseline data for future surveys</li> <li>3. Increase community involvement</li> </ol> </li> </ul> <p>8. Members wanted clearer documentation and information they can take back to their organization to inform others.</p> <ul style="list-style-type: none"> <li>• The reasons for the assessments</li> <li>• Goals of the assessment</li> <li>• Accurate cost (as much as possible) for 2015 and possible 2016, noted line items are unnecessary</li> <li>• Additional information regarding levels of contribution sought.</li> </ul>	
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