



**POPULATION
HEALTH TRUST**
ADVISORY COMMITTEE

Board of Health
Lisa Janicki, Chair
Kenneth Dahlstedt, Commissioner
Ron Wesen Commissioner

PHT Steering Committee Meeting

Monday March 11th, 2019 - 12:00pm-1:30pm

Skagit County Commissioner's Building, Copper Room

Members: Connie Davis, Carol Hawk, Debra Lancaster, Liz McNett Crowl, Bill Henkel, Kristen Ekstran, Kevin Murphy & David Jefferson

Regrets: Mary McGoffin, Jennifer Johnson

Notes

- Trends Conversation
 - What is missing with our Trends site is a link to our initiatives. It would be good to change the structure of the site to emphasize the work being done to change those indicators. Maybe we could test alternative arrangements of the data (by priority area) and add some testimonials to the site.
 - Is there any possibility to marry InsightVision with the Trends site? At the least, maybe there could be links to the other from each of them.
 - We need to understand more about who is using the site, why and how they use the data. If we know this, maybe we can find additional ways to inspire folks to use it (like including a data update in every PHT monthly newsletter)
 - Steering doesn't think that having Dr. Jones give presentations to the community is the most effective use of his/our time. Maybe we could re-allocate his time to helping us update the website to better reflect our priority areas. It was built out before we launched our primary initiatives and how we think about our work has changed.
 - We could also use his expertise on helping define a set of equity indicators.
- Presenting our work to the Community at the May 2nd event
 - Steering requested that state representatives are invited.
 - We worked though the second part of the presentation. The data presentation should precede our other examples of collective impact gains and we should just focus on housing and First 1,000 Days indicators (leave out suicide, obesity, other indicators that we aren't focusing on yet). Teeing

up the data on Trends showcases the site as well as tee up the next segment of the presentation.

- In this section we're also intending to present the message that partnership is key to changing health outcomes. Housing and First 1,000 Days are the next horizon for community change.
 - We decided to leave off PHT Collective impact goals for 2019 and beyond. It's just too much information for the public at this point.
 - Talking about change in Housing and First 1,000 days is a better segue to the Terry Belcoe award.
 - Materials for pick-up at registration: Data dashboard, First 1,000 Days, Housing report and Trends brochure
 - Other suggestions: extra paddles at tables, maybe in a centerpiece (flower frog), use metaphor for that first half
- In talking about the CI goals for 2019, Connie shared an experience that has impacted the hospital, jail, ENT, municipal police departments and others recently. She opened conversation about the Trust's role with health advocacy and policy as a result of Western State's closure. The Trust could/should write position papers, be present when the Legislature makes decisions, and either design a policy platform or support the Commissioners platform as it relates to community health. This is a direction that was early on a desire and foundational principal of the Trust but has taken a back seat to collect impact activities around priority areas. This would take discussion and a lot of work to:
 - Get clear with the BOH when PHT can and shouldn't become involved in advocacy
 - Develop guidelines
 - Write policy for how to quickly engage on an advocacy platform