

Board of Health

Lisa Janicki, Chair Ron Wesen, Commissioner Kenneth Dahlstedt, Commissioner

PHT Membership Meeting

Thursday December 1, 2016 8:30am-11:00am Skagit EMS

Members: Barbara Juarez, Bill Henkel, Charlie Wend, Colleen Pacheco, David Jefferson, Debra Lancaster, Diane Smith, Howard Leibrand, Jennifer Sass-Walton, Joanne Lynn, John Sternlicht, Karen Wanek, Kari Ranten, Kevin Murphy, Kristen Ekstran, Margaret Rojas, Mary Ellen Lykins, Mo Pettitt, Phil Brockman, Randy Elde, Stacy Phelps & Stephanie Morgareidge

Absent: Andrea Doll, Carol Hawk, Cheryl Rasar, Connie Davis, Douglas Spingelt, Jennifer Johnson, Liz McNett Crowl, Michael Sharp, Scott Hale, Tina Willett, Yeshi Tulu

- Welcome & Introductions-Kari Ranten
- Review Agenda and Approved previous notes

David reviewed the agenda and noted the change to the duration of the meeting. From December 2016 the PHT meetings will be 2 hours.

Announcements

Colleen Pacheco shared that the SeaMar Migrant and Seasonal Farmworker Promotores Program (Skagit/Whatcom Counties) has been awarded a small grant through the UW to do an assessment of Mexican indigenous women's maternal health care needs in order to better understand provision of services for this segment of our community.

Elevator Speech Follow-up

David and Kristen shared 3 sample speeches developed from the survey results submitted by the PHT Membership. The group was asked to select the one that resonated most and to provide suggestions or comments. Comments were as follows:

- More action words and less "conversation"
- "Aligning" should be included
- ➤ Keep it short
- Use more laymen's lingo
- ➤ Make the speech able to conform to each member, depending on what sector/area of interest they're talking to

David and Kristen collected suggestions and will consult with Bronlea to create a revised speech. This will be presented at the January PHT meeting, at which time members will have the opportunity to test it out on each other.

Priority Areas

David shared the Steering Committee Meeting discussion regarding moving into the next focus area. The survey results from the membership did not provide a clear direction.

- A Steering Members shared that, "It's an incomplete conversation. One suggestion at the Steering meeting was to choose items that currently have substantial momentum and assess how the PHT can dovetail with their work.."
- It was noted that to use our Opioid Workgroup as a the only template would be incomplete. Members noted that there are priority areas that have significant momentum/work underway and the depth of the gap's analysis may not need to be as labor intense. It will be important to share the gaps process with the Trust in January and start testing with additional priorities.

During the Steering meeting, it was suggested that an inventory of work/efforts currently taking place in the community could be helpful to our decision-making process. Based on this recommendation, Kristen developed a worksheet that was passed around during the meeting and each member was asked to write down any efforts that currently exist within their sector. Mel will compile this list in order to better understand the work already underway in the community.

Comments/Questions and Discussion:

- □ Choosing easier items with momentum shows quick results which in turn energizes the PHT
- ☐ In regards to working on multiple indicators at one time, we talked about the need to have a Coordinator(s) who can lead the process. Some indicators may take less work because there is leadership in the community and this might minimize PHT staff time.
- □ We talked about the end goal of the gaps analysis and the outcome we were seeking. OWLT was working towards an Action Plan, which is very involved. A deliverable that the Trust can provide is clear and reputable Priority Action Plans which vary in the level of effort. We noted that we need to evaluate staff time and make sure we can complete this work with the quality we are seeking.
- □ We need to make sure that PHT expectations for priority workgroups is clear and achievable.
- Once the coalition and work in process inventory is complete we will bring that back to the Trust to see if this helps with selecting our next priority area.

• Process for Letters of Support

The group reviewed a proposed Process for Support Letters and asked the group for input. Some suggestions were:

- Add a line regarding budget
- Add a line asking how the request for support aligns with PHT's mission and what priority it emphasizes
- o Add an area for information on the requestor, i.e. non-profit, private business, individual
- o Adding the request process to our website
- o Do we have responsibility to tell people, if denied, why?

Conversation about Voting on Letters

The group decided that a minimum of 60% consensus of the full membership is required to approve a letter of support. This goes for in person and online voting. The group thought that those who deny the letter of support provide their rationale for their response. This give the Trust the opportunity to consider their concerns and learn from each other.

We had a robust conversations that voting is on behalf of the Trust not their individual organization and that it's the Trust who is approving or denying the letter. That is a basic principle of Board membership. The membership also considered what to do if multiple agencies ask for a letter of support for the same cause and decided that the PHT would write a letter of support for both organizations.

Updates

- <u>Basecamp</u>-David shared that Skagit County has purchased an online program called Basecamp for the purpose of communication/documentation within the PHT. David will update the Membership when it's ready to roll out.
- ➤ <u>OWLT Update</u>-Kristen indicated that the group is currently planning goals and action steps. David and Kristen, along with some OWLT members will be presenting to the Board of Health on 12/13/2016. The North Sound Behavioral Health Organization has hired a consultant who is charged with writing a 5-county opioid plan. Fox News will be reporting at the Island Hospital Pain Clinic on 12/12 regarding the Opioid Crisis and the work there.
- Membership-all members with expiring terms in 2017 have requested to extend for another 2-years. A Resolution is in process.
 - Duncan West has resigned his chair in PHT, due to a change in employment. A suggestion will be made to the Nomination Committee to determine whether that position will be filled.
 - David proposes to the PHT Nomination Committee that Maureen Pettitt be included as a full-time member. The Membership agreed.

➤ Trends Site- David shared some accolades and affirmations from these partners. PHT staff has reached out to affiliated organizations/entities included on our site to link the Trends site to their website. Many have been eager to do so.

David proposed a challenge for the PHT Membership. From now until the end of January, David charged the PHT to set an aggregate goal of 30 presentations of the Skagit County Trends site. The group agreed. Members are asked to send their presentation dates and audiences to Mel.

Next Steps

- ✓ Revised Letter of Support Document will be sent to Trust members and posted to the web site.
- ✓ Bring the gaps analysis and action-planning to the January meeting for review.
- ✓ OWLT presentation to the Board of Health on Tuesday December 13th from 10:00am-11:00am located the Commissioner's Hearing room at 1800 Continental Pl. Mount Vernon
- ✓ December Steering Committee meeting cancelled due to the Christmas Holiday
- ✓ Next PHT Membership meeting scheduled for Thursday January 5th from 8:30am-11:00am, located at Skagit EMS, 2911 E. College Way, Mount Vernon **Please note the shortened meeting time**