



**POPULATION  
HEALTH TRUST**  
ADVISORY COMMITTEE

**Board of Health**  
Ron Wesen, Chair  
Kenneth Dahlstedt, Commissioner  
Lisa Janicki, Commissioner

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**PHT Membership Meeting #28**

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**Thursday September 7, 2017 from 8:30am-11:00am**

**Skagit EMS**

**Members:** Andrea Doll, Bill Henkel, Carol Hawk, Charlie Wend, Chris Johnston, Colleen Pacheco, Debra Lancaster, Diane Smith, Jennifer Sass-Walton, Joanne Lynn, John Sternlicht, Kevin Murphy, Liz McNett Crowl, Margaret Rojas, Mary Ellen Lykins, Mo Pettitt, Phil Brockman, Sonia Garza, Stacy Phelps & Stephanie Morgareidge

**Staff:** David Jefferson, Kristen Ekstran & Mel Pedrosa

**Absent:** Barbara Juarez, Cheryl Rasar, Connie Davis, Howard Leibrand, Jennifer Johnson, Kari Ranten, Kenneth Lawson, Michael Sharp, Murray Laidley, Randy Elde, & Scott Hale

**Guests:** Cristin Corcoran

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- Welcome & approve August minutes
- Announcements
  - Debra Lancaster shared the United Way Kick-off Breakfast is scheduled for Friday September 15<sup>th</sup> from 7:30am-9:00am, located at McIntyre Hall. Dr. Patrick Jones is the keynote speaker.
  - Bill Henkel shared Community Action is hosting a Lunch & Learn regarding Housing scheduled for Thursday September 21, 2017 from 12:00pm-1:30pm, location TBD. Kevin Murphy and Kayla Schott-Bresler will be presenting and updating on the recent Housing Report by Skagit Council of Governments
  - Kevin shared he will be presenting to the Commissioners on Tuesday September 26, 2017 regarding the Housing Report
  - Cristin Corcoran shared that the County is monitoring current air quality, but incident command hasn't been activated thus far
- Opioid Update

Kristen shared the current and upcoming work on Opioids through the OWLT workgroup, which include:

  - ✓ Regional Opioid Summit on October 25<sup>th</sup>, 2017 hosted by NSBHO
  - ✓ Narcan distribution mapping in collaboration with Phoenix Recovery

- ✓ Medical Collaborative effort to implement SBIRT countywide. First training scheduled for Monday September 25<sup>th</sup>, 2017
  - ✓ North Sound Recovery Coalition and NAMI of Skagit co-hosting a five county Recovery Summit, Join the Voices event scheduled for Saturday September 16, 2017, 12:00 to 4:00
  - ✓ Changing overdose to a notifiable condition, details pending
  - ✓ John Sternlicht shared a story he heard on NPR regarding the amount of males (up to 1%) in Indiana unable to work due to the opioid epidemic in that state. It showed the layers of impact not only in the medical work, but throughout the business/workforce community as well.
  - ✓ A member suggested we look at the gap in opioid use and poverty in our area, David and Kristen will find out and report back
  - ✓ A new prevention website was launched called Snohomish Overdose Prevention. We are exploring the possibility of doing something similar in Skagit
- InsightVision Update
 

David shared that we are in the process of creating a Request for Proposal for Strategy Mapping software, and the County is planning accordingly for implementation.
  - Maternal & Child Health Update
    - ✓ We have a robust set of data that will be shared with the Trust in October or November
    - ✓ Members viewed and commented on the video, Change the First Five Years and You Change Everything! People thought we could use more media clips like this to help spread the word about the importance of Child and Maternal Health.
    - ✓ We need a Maternal Child Health Slide deck that Trust members can use to talk about the issue.
    - ✓ The MCH Steering Committee is leaning toward conducting focus group before they launch the gaps analysis work.
    - ✓ It will be beneficial to explore and clearly communicate with the business community about the importance of MCH.
  - Collective Impact Analysis
    - ✓ We reviewed the Collective Impact contribution that were made by some of the Trust members. The goal was to identify what is working well, what is missing, what can we do to increase CI and how does this advance our mission. Some comments were:
      - Need to dedicate more resources to promoting CI
      - Outside organizations could benefit from this model, how do we help?
      - CI Is critical to the success of the Trust
      - CI helps organization to focus and move toward collaboration
      - It's essential if we are focused on improving health for ALL
      - Participants want to see all Trust members participate in the survey so we can assess all CI work
      - We have the opportunity to explore other areas of CI not identified by the survey
      - Look for areas where CI in not happening , where are the "gaps"
      - Once we know the gaps, what more can be done to close these

- The survey revealed unknown collaborations and connections
  - Great way to leverage our resources
  - Its valuable to see the broader goals and action that is taking place
  - Bring into focus areas that need additional attention
  - Raises the question, are we each representing our organizations and service sectors to the fullest?
  - People were surprised by the amount of partnerships
  - Noted that organizations are at different stages of addressing the priority areas
  - How do we bring in and collaborate more with non-PHT organizations?
  - Educate others on the value of CI to solving problems and bridging gaps
  - Do more to show the cost-benefit of CI.
  - More public messaging about the CI efforts of Trust members
  - Activate more priority areas and plans
  - Be more vocal in the community about our work
  - Need to communicate to the public why all this matters, broaden our story, talk about health as a shared value, link to indicators
- Meeting summary
    - ✓ David and Kristen will open the CI survey again so more people can enter their information
    - ✓ Need to get a MCH slide deck together and share with Trust
    - ✓ Share MCH videos at meetings to broaden our understanding of issue
    - ✓ Bring Health Equity materials to the Trust to start reviewing
    - ✓ Trust members are invited to participate in the Sept 20 RWJ funding call
    - ✓ Trust members are presenting on September 19 at the Edge of Amazing conference in Lynnwood
    - ✓ Next meeting is October 5<sup>th</sup>, 2017, same location