



**POPULATION
HEALTH TRUST**
ADVISORY COMMITTEE

Board of Health
Ron Wesen, Chair
Kenneth Dahlstedt, Commissioner
Lisa Janicki, Commissioner

PHT Membership Meeting

8/03/17, 9:00-11:00 am

EMS building

Members: Andrea Doll, Bill Henkel, Debra Lancaster, Mary Ellen Lykins, Joanne Lynn, Liz McNett Crowl, Kevin Murphy, Margaret Rojas, Stephanie Morgareidge, Charlie Wend, Chris Johnston, Colleen Pacheco, Diane Smith, Kenneth Lawson, Mo Pettitt & Randy Elde

Staff: David Jefferson, Kristen Ekstran

Absent: Carol Hawk, Connie Davis, Jennifer Johnson, Scott Hale, Sonia Garza, Stacy Phelps

• **Welcome**

Minutes: Mary Ellen suggested adding date/time to July minutes. Minutes approved with correction.

Member farewell: David shared Tina Willet's farewell note to fellow board members and her personal gift to PHT.

• **Funding sub-committee**

The membership discussed development of a Funding sub-committee, the skillset needed, and potential cross-over with the current finance committee. Chris, Debra, Mo and Mary Ellen indicated interest. David will follow-up with Scott.

- Staff will create a purpose statement to guide the committee in exploring options and will send out a meeting request.

• **Update on 10 Priorities Document**

David presented the opening pages of a new document outlining the ten priority areas that resulted from the needs assessment. The purpose of the document is to give member organizations, individuals, and the community-at-large a sense of the work of the Trust.

Member feedback included:

- Ensuring that the text includes a call to action for anyone reading it. What do we want them to do?
- We need to expand the PHT marketing portfolio to include short, pro-active pieces
- Utilize the power of stories, maybe within this document or another
- Include what the PHT is doing about the issues – link to opioid plan, Children's Council

Mo and Mary Ellen will serve as editors along with Joanne and Jennifer Sass-Walton

- Staff will send DRAFT to everyone.

- **PHT manuscript**

Mo updated the group on the article that she and Diane are writing for publication. She has had a 64% return rate on the survey and would like to see a minimum of 80%. Survey questions are based on the Robert Wood Johnson Change Framework which the article will also mirror. Mo had two requests:

- Those who haven't yet participated, please submit a survey within the next 10 days. Mo will resend the link.
- If you were the participant who disagreed with many of the questions, please submit comments. They are anonymous and the PHT can't improve unless we know what could help us improve.

Diane reported that the poster session at Washington State Public Health Association had been approved and that she will be using conversations at the conference to supplement the literary review content.

- **PHT Budget Update**

The primary budget line item is maintenance of the Trends website. Once staff gets through the procurement process, we'll spend approximately \$25,000 on InsightVision. Several members offered support for this important piece of data management, planning and reporting software.

The Steering Committee approved up to \$2,500 for an event to train pediatric and family practice providers on ACES/resiliency strategies to support our maternal and child health initiative. Skagit County will be hosting Dr. Boynton-Jarrett, a pediatric researcher and presenter on *Raising of America*, for the annual State of Children Brunch. The funding allocation would sponsor a presentation and reception the evening of September 25 in conjunction with the Brunch.

- **Maternal and Child Health (First 1,000 Days)**

State of Children Brunch

Mary Ellen encouraged everyone to share the information and support early learning initiatives. She'll forward the flyer to staff for distribution.

Frontiers of Innovation

Mary Ellen explained the Frontiers of Innovation project and how it relates to the First 1,000 work initiated as the Trust's second priority area. The FOI leads will walk alongside the Trust/Children's Council gaps analysis process and will provide the following supports:

- ✓ Links to state-level policy makers
- ✓ Encouragement for state employees at local offices to join our table
- ✓ Design, distribution and analysis of a family survey

EWU newsletter

The next EWU newsletter is targeted for distribution in September. Maternal and child health will be the focus.

- **Common Focus Discussion**

David described his desire to find a long-term focus to tie us together while priority areas are being analyzed and strategies developed. Since the retreat, we have reviewed and discussed the Best Starts for Kids model and debated other opportunities to create more investment into the community. David suggested we need a solid purpose for moving our collaboration into the future and for engaging our ongoing commitment to the Trust. Ideas to consider: health as a shared value, health equity, social determinants of health.

The Trust discussed how an overarching theme could drive the ongoing work:

- It could reframe our conversations around priority areas and create a unified lens
- Equity was discussed as an important approach because:
 - It is the foundational concept of Health for ALL
 - It is one of the Trust's most important values
 - Several national organizations (Complete Streets) are changing their metrics to reflect equity needs
 - It is a key priority at Skagit Valley College and other organizations/agencies
 - The Accountable Communities of Health is exploring equity and this would poise the PHT to be a potential recipient of resources
 - If we don't specifically focus on equity, we can't ensure it for our communities

- **Updates**

United Way Breakfast: This event is scheduled for September 15, located at McIntyre Hall. Dr. Patrick Jones will be presenting the Trends project to our constituents, invitation to follow.

Indigenous Prenatal Health Project: Colleen reported on the work of her team and the UW in reaching 80 indigenous Mexican women from three communities (Triqui, Mixteco and Aguateco) based in Skagit and Whatcom counties. The timing of the First Thousand Days committee might mean that the PHT can utilize the knowledge gained through this intensive look into prenatal practices within those communities.

Upper Skagit update: Stephanie reported that Hospital District 304 is applying for a 20th Center community development grant for a Boys and Girls Club in Concrete.

1095 Club: is recognizing a volunteer at their Flash of Silver Award on August 23, 4:30 at the SW Farmer's Market, presented by Graham Kerr.

- **Next Steps & Summary**

- Next Steering Committee is scheduled for Monday August 14, 2017 from 12:00pm-1:30pm
- Next PHT meeting scheduled Thursday September 7, 2017 from 9:00am-11:00am, located at Skagit EMS