



"Always working for a safer and healthier Skagit County"

Skagit County Board of Health Population Health Trust

Kenneth A. Dahlstedt, Chair

Lisa Janicki, Commissioner

Ron Wesen, Commissioner

Notes from the Population Health Trust Advisory Committee Mtg. #5

Date / time 06/04/2015 at 9:00-12:00 pm

Northwest Career & Technical Center

Attendees: David Jefferson, Jennifer Johnson, Lisa Janicki, Andrea Doll, Bob Hicks, Brian Burch, Charlie Wend, Colleen Pacheco, Debra Lancaster, Diane Smith, Duncan West, Jennifer Sass-Walton, John Miller, Kari Ranten, Randy Elde, Terry Belcoe, , Michael Sharp, Mark Raaka, Bill Henkel, Margaret Rojas, Yeshimebet Tulu, Chris Johnson, and Karen Wanek

Sent Regrets:, Douglas Spingelt, Carol Hawk, Jenna Strand, Tina Willett, Liz McNett Crowl, Connie Davis, Stephanie Morgareidge, Howard Leibrand

Guests: Maureen Pettitt

Staff: Leslie Goff, Mel Pedrosa

Topic	Action
<p>1. Welcome</p> <ul style="list-style-type: none"> • David Jefferson opened the meeting, presented agenda. • David explained a videographer would be coming in to video tape Forces of Change (FOC) presentations today and in the future. The video tapes can be edited for length and put on our website; we can also use snippets for future advertising. • David welcomed new members: Karen Wanek, Skagit Valley College Associate Dean of Nursing (Replacing Beverly Keyes); Michael Sharp, Administrator, Island Hospital; Chris Johnson, Peace Health United General Medical Center; and Yeshi Tulu, Communicable Disease and Epidemiology Manager for Skagit County Public Health and Community Services • Group Introductions were then made around the table. 	
<p>2. Steering Committee Update by Kari Ranten.</p> <ul style="list-style-type: none"> • Kari shared topics the steering committee discussed at the May 20, 2015 meeting. <ul style="list-style-type: none"> ○ Steering Committee will provide the PHT with an updated Budget. ○ Discussed the Survey work that is underway. ○ Discussed the Business Sub-Committee formation ○ FOC schedule and how to get through all this information in a timely fashion ○ Data Indicators – starting the conversation with PHT <p>*Open for questions or comments-No additional Comments*</p>	<p>Each member will follow-up within their organization re contributions and David will follow up with members via survey to see where they are in the process</p>

<p>3. Update on Contributions – David Jefferson The projected budget is \$67,000 and we have \$42,500 pledges so far. We are also going to put a link on the website for people wishing to help to contribute.</p>	
<p>4. Update on Business Sub-Committee <u>Lisa Janicki</u> shared she and Terry Belcoe have reached out to some businesses in the county and have several that are willing to participate in a first meeting. Cheryl Bishop, Skagit State Bank Andrea Martin, Opus Bank & UW Board Heather Hernandez, Skagit Publishing Linda Ferguson, Burlington Chamber of Commerce Don Wick, EDASC, soon to be retired Annalise Vance, Employment Security Department Kim Port, Shell Oil Refinery</p> <p>Discussions with key business people early in our planning is to; explore how health plays a role in their bottom-line; how health affects the quality of their employees; and is there a common data set that could draw us into collaboration.</p> <p>In this meeting we will be presenting the work of the Trust as focused on Community Health and listening to business needs they may have in regards to employee health.</p> <p>The initial Business meeting is scheduled for June 11th, 8:30 am – 10:00 am in the Copper Room at 1800 Continental Place, Mount Vernon, WA 98273.</p>	
<p>5. Survey help with distribution</p> <ul style="list-style-type: none"> • David shared the Survey Sub-Committee (Connie Davis, Duncan West, Carol Hawk, Jenna Strand, Jennifer Johnson, Jennifer Sass-Walton and Diane Smith) have been working hard. <ul style="list-style-type: none"> ○ Reached consensus on a 6-page survey ○ Beverly Keys has a small grant at the college and is working on a Spanish version ○ Colleen Pacheco is working with Community Action of Skagit County on survey distribution ○ Planned release 6/22/15; discussion followed regarding close date ○ Consensus reached on several items including <ul style="list-style-type: none"> ▪ Flyer can go out as PDF ▪ A scan code will be used and linked to Skagit County website ▪ Individual organizations may put info on their Facebook ▪ David will send the original e-mail to all and each organization 	<p>David will compose cover letter for survey and send to group All will distribute surveys with letter of support to their contacts. All will help distribute flyers, table tents and</p>

<p>can add a note indicating their support for the survey and forward to their contacts</p> <ul style="list-style-type: none"> ▪ Newspaper ad 6/21/15 – 6/27/15 ▪ Survey will be sent electronically and paper copies of the survey will be distributed to adult family homes and others who wish to have them <ul style="list-style-type: none"> • Randy Elde questioned what number of returned surveys would be considered successful? Answer: 5% is considered a good return (750) • David shared Public Health and Community Services will be doing data entry and the \$5 gift cards will be distributed electronically to the first 200 responders 	<p>survey.</p>
<p>6. Forces of Change Presentations</p> <ul style="list-style-type: none"> • Bill Henkel – Community Action of Skagit County (CASC) *Questions/comments* <p>Jennifer Johnson commented when we look at collaborative efforts CASC is often the partner to step up to lead with vision; internally connected but externally as well. An example being getting the survey out – partnering with purpose.</p> <p>John Miller asked about CASC formal role with Medicaid Expansion?</p> <p>Bill – noted that most people coming to us are Medicaid not private care and therefor expansion helped to ensure a lot on uninsured people.</p> <p>When ACA came along all players were at the SCAHA table which was poised to assist with enrolling people in health plans.</p> <p>Kari Ranten – CASC did a great job getting people signed up for health insurance. There were 20,000 uninsured going in and 10,000 signed up in the 1st round. Working together was successful.</p> <ul style="list-style-type: none"> • Jennifer Johnson – Skagit County Public Health and Community Services *Questions/comments* <p>Bob Hicks commended Jennifer’s leadership during this difficult time for Public Health to step back from direct services and partnering with United Way and NW Regional Health.</p> <p>Debra Lancaster agreed Jennifer’s leadership is needed as a key piece of this change is to look proactively upstream at housing, health, providing food and how quickly we can move upstream.</p> <p>John Miller questioned if there is an arrangement with planned parenthood? Answer: We have met with them to look at capacity to provide services plus we have one provider in East County so access to services is there.</p> <p>Randy Elde added we need to talk about how what’s true for us is true to non-profits and business as well – all working towards better health.</p>	

<p>7. Data Indicators</p> <ul style="list-style-type: none"> • Discussion points: <ul style="list-style-type: none"> ○ Number of indicators – ○ Which are most important – need process how to look at indicators ○ Are there local indicators to add ○ How will they be weighted ○ Compare indicators to Benton-Franklin and other Counties ○ What data is helpful ○ Don't want plan to drive data ○ Want data to show what direction to go ○ Need to think about process: small teams when in PHT, sub-committee, collaboration from every sector needed 	
<p>8. Closing Remarks-</p> <ul style="list-style-type: none"> • David shared future Forces of Change presentations include Diane Smith and Colleen Pacheco. • David invited questions and/or comments. Andrea Doll suggested we need an elevator speech for the survey. David agreed to work on that. <p>Next Meeting – July 2nd – meeting location Burlington Library</p>	<p>David agreed to write an Elevator speech for survey to be sent with other survey information.</p>