



Skagit County Board of Health Population Health Trust

Kenneth A. Dahlstedt, Chair

Lisa Janicki, Commissioner

Ron Wesen, Commissioner

*"Always working for a safer and
healthier Skagit County"*

NOTES: Population Health Trust Advisory Committee #2

Date / time 03/05/2015 9:00 to 12:00 AM

Present: David Jefferson, Jennifer Johnson, Lisa Janicki, Andrea Doll, Bill Henkel, Carol Hawk, Charlie Wend, Connie Davis, Debra Lancaster, Diane Smith, Duncan West, Jenna Strand, Jennifer Sass-Walton, Jim Barnhart, John Miller, Kari Ranten, Katie Stanford, Liz McNett Crowl, Margaret Rojas, Mark Raaka, Stephanie Morgareidge, Terry Belcoe, Tina Willett, Beverly Keyes, Corinne Story, Howard Leibrand.

New Members: Collen Pacheco and Doug Spingelt

Absent: Brian Burch, Diane Smith, Jenna Strand, Jim Barnhart, Randy Elde, Vince Oliver

Guests: Marie Flake, Maureen Pettitt, Josie Boggs

1. Meeting called to order by David Jefferson at 9:00 a.m. Note that Tim Holloran secured the services of Mr. Steve H. Berentson who took member portraits from 8:30 to 9:00 for the upcoming web site. A group picture was also taken.
2. Ms. Kari Ranten provided a brief Steering Committee report, details are available in the February 18th minutes .
3. Vision/Mission Statement Adoption-

Vision

There were concerns over wording "A Leader," at the start of the vision statement because it seems to come across arrogant. The group agreed to a more neutral stance and make sure the focus is on the "Community" rather than the County being a "Leader." Another suggestion is exchanging "A leader" for "Leading" to avoid exclusivity. Though still aiming high, because it is a vision statement, as well as having a little competitiveness.

Possible Vision Statement: Growing healthy communities

Mission

Several members voiced concern over redundancy in "Community Members," as well as dropping "Skagit," and capitalizing "All." Other members suggest pluralizing "communities," but agree that "members" should be dropped. The members agreed it should be more personal.

Possible Missions Statement: Working together to improve health for ALL

4. Operating values & Charter

The suggestion was made that a couple members take the information and see if the information accurately portrays the Trust. Mark Raaka suggested that a small sub-group be established. David asked for volunteers

and the group was established with the following members: Mark Raaka, Carol Hawk, John Miller, Doug Spingelt, and Duncan West.

We reviewed a short version of Group Norms. It was suggested that the language, “Refrain from using personal electronic devices to communicate outside the meeting” was a bit too restrictive and should be amended. Suggested revision: **“Be courteous to others in your use of electronic devices.”**

5. Skagit County Ranking Learning Session

The room was divided into two parts and several tables. Members were asked to refer to their readings of the RWJ model, and have a discussion about the two main components. Each table was to identify what they saw to be integral to that section, and use their report-out to inform the remaining participants.

a. Action Model Reports

The Kari Ranten Group shared that there is depth to web site, there is more information the farther you explore, and they found it encouraging because the steps all seem very doable for Skagit County. They noted that it is easy to understand, and a good roadmap to follow. One question that arose was, do we have ample community representations according to the model?

The Carol Hawk Group stated that it is a great evidence-based source of information, and a strategic way to communicate to the Community.

The Charlie Wend Group stated that it’s what Skagit County wants to be as a Community Health Provider, and the model will help us get there. They like that the emphasis is on Community, and makes you talk about the successes and failures, as well as a way to Identify implementation steps and adaptability.

b. Exploring Model Report

The Howard Leibrand Group stated that it offers a huge amount of data and is a tool to really understand RWJ program and see what impact our County could have.

The Jennifer Johnson Group stated that it shifts the conversation to Health away from Disease, provides a great starting point, and is a way for everyone to see their potential roles.

The Jennifer Sass-Walton Group stated that it is a good way to learn from other counties the, “How’s and Why’s” and shows the Health Factors and where we want to be.

~Suggestions~

A concern was voiced that if we end up doing comparisons with other counties that we should consider similar demographics, as well as proximity. People noted it was important to know our surrounding counties, and explore opportunities for partnering and collaboration. Members suggested that we look at

our own profile and determine how we feel about our status, then compare to other counties. A consideration that should be made is the different areas of our county i.e. East, West, Mount Vernon, Sedro Woolley etc. The suggestion was made that we collect data from people working with these area groups.

6. 2015 Draft Assessment Plan

a. Small Group Deliberation "What do we do next?"

The group agreed that we would benefit from a solid plan with an aggressive timeline. The question was asked, is summer was a good time for doing community assessment work? The group also agreed that if not done quickly, interest would be lost. The suggestion was made to pool resources and hire someone for data collection and presentation, as well as utilizing data that's already been collected by other organizations. It was also noted that Trust members should be well-informed when approaching sectors personally. The group needs more guidance about how we message the work of the Trust. Community forums should be available, and community groups should be utilized for getting info out to the community.

b. Forming workgroups? Who will help with the work?

There was still considerable questions about what work groups would be needed to do all the different task. Debra Lancaster stated, "The price (for membership) is active participation." David will explore and present a more detailed Community Health Needs Assessment plan to the Steering Committee and seek their advice and guidance on next steps. Maureen Pettitt shared that the quantitative data should mirror all 3 assessments. There is some urgency about getting started soon if we want to meet the objective of completing the assessment by 2016.

We talked about starting a communication committee, but the charge is not clear yet. This item will be tabled for a later time.

The membership was made aware that Bob Hicks has been doing data collection on a part-time basis, but this is only temporary.

7. Closing remarks

Carol Hawk suggested the Vision/Mission be added to the survey. David Confirmed.

- Next Steering Committee Meeting-Wednesday March 18, 2015 at 1:00 pm, Skagit County Copper Room
- Next Meeting- Thursday April 9, 2015 at 9:00 am, at NWTC