

**Skagit County Tourism Promotion Area**

**Advisory Board Meeting**

October 20, 2021, 1:30 p.m.

via Zoom

Minutes

**Members present:** Kristen Keltz, Jennifer Berner, Monique Brigham, John Sternlicht, Jed Holmes, Sandy Kish, Lennart Bentsen, Russ Oliver, Anthony Young, Andy Mayer, Steph Vervaart, Jane Schmidt

**Also present:** Kayla Schott-Bressler, Aaron Weinberg

- A. Welcome: Kristin welcomed the committee. A quorum was established.
- B. The September meeting minutes were approved as presented.
- C. TPA Collection Update: was not given
- D. TPA member updates: Jed has stepped down from the committee. Kristen Keltz will take his place as a Skagit County representative.
- E. Skagit Tourism Bureau CEO: The organizational/hiring subcommittee announced that Jake Buganski has been hired as the CEO and will start in November.
- F. Old Business: Committee by-laws and 2022 work plan were briefly discussed and will be worked on.
- G. Meeting was adjourned at 1:55 p.m.

Respectfully submitted, Andy Mayer, Secretary