

**Skagit County Tourism Promotion Area
Advisory Board Meeting**

September 15, 2021, 1:30 p.m.

via Microsoft Teams

Minutes

Members present: Kristen Keltz, Jennifer Berner, Monique Brigham, John Sternlicht, Karen Egerdal, Jed Holmes, Sandy Kish, Lennart Bentsen, Russ Oliver, Kevin McEntee, Anthony Young, Andy Mayer

1. Welcome: Kristen Keltz, Committee Chair
 - a. Steph Vervaart, CEO of the Burlington Chamber was submitted by Burlington to be their representative, replacing Skagit County Commissioner Peter Browning. The committee voted unanimously to accept her on the advisory board.
 - b. The 1-year terms of 5 of the committee members were due to expire on September 30. After discussion a motion was made to extend their terms by an additional year. The committee members and who they represent are Steph Vervaart/Burlington, Jed Holmes/Skagit County, Karen Egerdal/SCLA, Kevin McEntee/SCLA, and Sandy Kish/SCLA. The motion passed unanimously.
2. The July meeting minutes were approved.
3. It was reported that \$38,025. in TPA assessments was collected in June, for a total of \$170,519. year-to-date through June.
4. Access to the STR Report was reviewed.
5. The Recruiting Sub-Committee reported that the first round of interviews did not result in hiring a CEO, but that a second round of interviews was scheduled for later that week.
6. Kristen mentioned that Skagit Tourism Bureau board members representing the breadth of tourism in our area will be needed and asked the committee to make suggestions.
7. New Business: none
8. Old Business: none

Meeting was adjourned at 2:10 p.m.

Respectfully submitted, Andy Mayer, Secretary