

**Skagit County Tourism Promotion Area**

**Advisory Board Meeting**

March 17, 2021, 1:30 p.m.

via Microsoft Teams

Minutes

- I. Kristen Keltz, Board Chair welcomed everyone and mentioned that a quorum was established.
- II. Present: Jennifer Berner, Monique Brigham, Valerie Stafford, Jed Holmes, Karen Egerdal, Kristen Keltz, John Sternlicht, Andy Mayer, Lennart Bentsen  
Absent: Anthony Young, Mayor Sexton, Mayor Hayes (Scott Thomas represented La Conner), Kevin McEntee, Sandy Kish, Kripa Patel, Russ Olivier, Jane Schmidt
- III. Minutes of the February 17 meeting were approved unanimously.
- IV. A job description for the CEO position, prepared by the hiring subcommittee was discussed and subsequently unanimously adopted.
- V. The 2021 revised workplan as presented by Organizational Development subcommittee, was unanimously approved.
- VI. The Recruiting Subcommittee reported that they would soon have a recommendation on a search firm for the board to consider.
- VII. In her closing comments Kristen reiterated that the Open Meetings Act training needed to be completed and that she and Kayla should be notified when it has been completed.
- VIII. The next board meeting was set for April 21 at 1:30 p.m.
- IX. The meeting was adjourned at approximately 2:15 p.m.

Respectfully submitted, Andy Mayer, Secretary

## Skagit County Tourism Promotion Area Advisory Board

Roster – updated March 5, 2021

<u>Entity/ Organization</u>	<u>Appointee</u> 2/17/21 meeting attendance shaded	<u>Term</u> <u>Expiration</u>	<u>Email Address</u>
<b>TPA Party: City of Anacortes</b>	Councilmember Anthony Young	September 30, 2023	anthony@cityofanacortes.org
<b>TPA Party: City of Burlington</b>	Mayor Steve Sexton (Temp)	September 30, 2021	steves@burlingtonwa.gov
<b>TPA Party: City of Mount Vernon</b>	Jennifer Berner, City of Mount Vernon	September 30, 2022	'JenniferB@mountvernonwa.gov'
<b>TPA Party: City of Sedro-Woolley</b>	Monique Brigham, Sedro-Woolley Chamber of Commerce	September 30, 2023	'monique.swchamber@gmail.com'
<b>TPA Party: Town of La Conner</b>	Mayor Ramon Hayes	September 30, 2022	Mayor@townoflaconner.org
<b>TPA Party: Town of Hamilton, Town of Concrete, Town of Lyman</b>	Valerie Stafford-Concrete Chamber/Concrete Theater	September 30, 2023	'concretechamber@mac.com'
<b>TPA Party: Skagit County</b>	Jed Holmes	September 30, 2021	'jed.ed.holmes@gmail.com'
<b>Skagit County Lodging Association</b>	Karen Egerdal, Best Western Plus	September 30, 2021	bwplussvfdmgr@gmail.com
<b>Skagit County Lodging Association</b>	Kevin McEntee-LaQuinta Inn	September 30, 2021	'kevin@trimarkhospitality.com'
<b>Skagit County Lodging Association</b>	Sandy Kish-Fairfield Inn & Suites	September 30, 2021	skish@meretehotels.com
<b>Skagit County Lodging Association</b>	Kripa Patel-Anacortes Inn	September 30, 2022	anacortesinn@gmail.com
<b>Skagit County Lodging Association</b>	Russ Olivier, Majestic Inn	September 30, 2022	rolivier@viphgroup.com
<b>Skagit County Lodging Association</b>	Jane Schmidt-LaConner Country Inn & Channel Lodge	September 30, 2023	'JenniferB@mountvernonwa.gov'
<b>Skagit County Lodging Association</b>	Kristen Keltz, Hotel Services Group	September 30, 2023	kristen@hotelservicesgroup.com
<b>Economic Development Alliance of Skagit County</b>	John Sternlicht, Economic Development Alliance of Skagit County	September 30, 2023	'John@skagit.org'
<b>Skagit County Chambers Executive Directors Association</b>	Andy Mayer, Mount Vernon Chamber of Commerce	September 30, 2022	andy@mountvernonchamber.com
<b>Legislative Authority: Skagit County</b>	Lennart Bentsen, BRENSEL Hospitality Consulting	September 30, 2022	'lenbentsen@brenselhc.com'