

Skagit County Tourism Promotion Area Advisory Board

February 17, 2021, 1:30 p.m.

via Microsoft Teams

Minutes

- I. Attendance: All Advisory Board Members were present except for Anthony Young, Jed Holmes, Sandy Kish, and Lennart Bentsen.
- II. Introductions: Board Chair Kristen Keltz presided over the meeting and stated that a quorum was present. She welcomed Kripa Patel, from the Anacortes Inn, who is a new appointee made by the Skagit County Lodging Association.
- III. The minutes of the January 20 meeting were approved with the correction that Valerie Stafford had not been present.
- IV. The 2021 revised workplan as presented by Organizational Development sub-committee, was unanimously approved.
- V. The Recruiting Sub-Committee reported that they are working on a job description for the Skagit Tourism Bureau CEO position. They also reported that they have received proposals from two search firms but hadn't decided whether it was necessary to utilize such a service.
- VI. New Business: none
- VII. Old Business: none
- VIII. In her closing comments Kristen reminded the group that Open Meetings training needed to be completed and that she and Kayla should be notified when it has been completed. She also mentioned By-laws for the Advisory Board needed to be created and adopted.
- IX. The next board meeting was set for March 17 at 1:30 p.m.
- X. The meeting was adjourned at approximately 1:55 p.m.

Respectfully submitted, Andy Mayer, Secretary

Skagit County Tourism Promotion Area Advisory Board

Roster – updated March 5, 2021

<u>Entity/ Organization</u>	<u>Appointee</u> 2/17/21 meeting attendance shaded	<u>Term</u> <u>Expiration</u>	<u>Email Address</u>
TPA Party: City of Anacortes	Councilmember Anthony Young	September 30, 2023	anthony@cityofanacortes.org
TPA Party: City of Burlington	Mayor Steve Sexton (Temp)	September 30, 2021	steves@burlingtonwa.gov
TPA Party: City of Mount Vernon	Jennifer Berner, City of Mount Vernon	September 30, 2022	'JenniferB@mountvernonwa.gov'
TPA Party: City of Sedro-Woolley	Monique Brigham, Sedro-Woolley Chamber of Commerce	September 30, 2023	'monique.swchamber@gmail.com'
TPA Party: Town of La Conner	Mayor Ramon Hayes	September 30, 2022	Mayor@townoflaconner.org
TPA Party: Town of Hamilton, Town of Concrete, Town of Lyman	Valerie Stafford-Concrete Chamber/Concrete Theater	September 30, 2023	'concretechamber@mac.com'
TPA Party: Skagit County	Jed Holmes	September 30, 2021	'jed.ed.holmes@gmail.com'
Skagit County Lodging Association	Karen Egerdal, Best Western Plus	September 30, 2021	bwplussvfdmgr@gmail.com
Skagit County Lodging Association	Kevin McEntee-LaQuinta Inn	September 30, 2021	'kevin@trimarkhospitality.com'
Skagit County Lodging Association	Sandy Kish-Fairfield Inn & Suites	September 30, 2021	skish@meretehotels.com
Skagit County Lodging Association	Kripa Patel-Anacortes Inn	September 30, 2022	anacortesinn@gmail.com
Skagit County Lodging Association	Russ Olivier, Majestic Inn	September 30, 2022	rolivier@vipgroup.com
Skagit County Lodging Association	Jane Schmidt-LaConner Country Inn & Channel Lodge	September 30, 2023	'JenniferB@mountvernonwa.gov'
Skagit County Lodging Association	Kristen Keltz, Hotel Services Group	September 30, 2023	kristen@hotelservicesgroup.com
Economic Development Alliance of Skagit County	John Sternlicht, Economic Development Alliance of Skagit County	September 30, 2023	'John@skagit.org'
Skagit County Chambers Executive Directors Association	Andy Mayer, Mount Vernon Chamber of Commerce	September 30, 2022	andy@mountvernonchamber.com
Legislative Authority: Skagit County	Lennart Bentsen, BRENSEL Hospitality Consulting	September 30, 2022	'lenbentsen@brenselhc.com'